BISMA RAZA

WordPress Web Designer

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👤 About Me

My name is Bisma Raza, and I'm in my early 20s, originally from Mianwali. Currently, I'm pursuing a degree in Software Engineering at the University of Mianwali.
In addition to my studies, I have two years of experience as a freelance web designer, specializing in WordPress designing for trading firms.
I build simple, clean, and distraction-free websites that prioritize usability and provide a seamless user experience.

🛠 Skills

Technical Skills (Core Web/WordPress)

- WordPress Design
- Elementor/ Divi
- HTML, CSS (basic to intermediate)
- Figma to Elementor
- Responsive Web Design (Mobile-Friendly)
- UI/UX Design Principles
- Website Speed Optimization
- SEO Basics (On-Page SEO)
- Website Maintenance & Security

Tools & Platforms

- Figma (for design mockups)
- Canva
- Google Analytics / Search Console
- GitHub / Git
- VSCode

Soft Skills

- Communication & Collaboration
- Problem Solving
- Time Management
- Attention to Detail

🎓 Education

Matriculation 2018 - 2020
Govt. Girls Model High School, Mianwali

Intermediate in Computer Science 2020 - 2022
Govt. Graduate College For Women, Mianwali

Bachelor in Software Engineering 2023 - Current
University Of Mianwali

Website Manager at GPLCHIMP   2024 Dec - Current

Currently managing and maintaining website for an Indian client, ensuring smooth performance, seamless user experience, and timely updates.

Website Developer at Shauoor Welfare Foundation   September 2023 - May 2025

Website Manager at Shauoor Welfare Foundation. I handle website management, updates, and ensure smooth functionality to support the organization's activities.

Former Website Designer (UK)

Developed and launched Love Holidays Travel, an international travel booking website. Focused on user-friendly design, secure booking, mobile responsiveness, and SEO optimization.

Digital Marketing (Meta Ads)

Managed digital marketing campaigns for trading firms, focusing on SEO and user engagement to attract clients

📋 Projects

- https://gfrsmctrading.com/
- https://smctradinghub.com/
- https://gplchimp.com/ (Project Website)
- https://loveholidaystravel.com/
- https://shauoor.org.pk/ (Project Website)
- https://yellow-sardine-378943.hostingersite.com/ (Demo Project)
- https://lightskyblue-chimpanzee-192103.hostingersite.com/ (Demo Project)

Landing Pages:
- https://officialallstarforex.com/
- https://instituetraders.com/ (Mobile Responsive)
- https://goldforexresarch.com/ (Mobile Responsive)

🗣️ Language

- **English (Conversational)**
- **Urdu (Native)**

SCAN ME

VISIT PORTFOLIO WEBSITE