



BISMA RAZA

WordPress Web Developer



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Mianwali



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About Me

My name is Bisma Raza, and I'm in my 20s, originally from Mianwali. Currently, I'm pursuing a degree in Software Engineering at the University of Mianwali.

In addition to my studies, I have two years of experience as a freelance web developer, specializing in WordPress.

I build simple, clean, and distraction-free websites that prioritize usability and provide a seamless user experience.



Skills

Technical Skills (Core Web/WordPress)

- WordPress Development (WordPress)
- Elementor / Divi / Breakdance
- HTML, CSS (basic to intermediate)
- Figma to Elementor
- Responsive Web Design (Mobile-Friendly)
- Website Speed Optimization
- SEO Basics (On-Page SEO)
- Website Maintenance & Security

Tools & Platforms

- Figma (for design mockups)
- Canva
- Google Analytics / Search Console
- GitHub / Git
- VSCode

Soft Skills

- Communication & Collaboration
- Problem Solving
- Time Management
- Attention to Detail



Education

● Matriculation 2018 - 2020

Govt. Girls Model High School, Mianwali

● Intermediate in Computer Science 2020 - 2022

Govt. Graduate College For Women, Mianwali

● Bachelor in Software Engineering 2023 - Current

University Of Mianwali



Work Experience

Website Manager at GPLCHIMP

2024 Dec - Current

Currently managing and maintaining website for an Indian client, ensuring smooth performance, seamless user experience, and timely updates.

Website Developer at Shauoor Welfare Foundation June 2025 - December 2025

Website Manager at Shauoor Welfare Foundation. I handle website management, updates, and ensure smooth functionality to support the organization's activities.

Former Website Designer (UK)

Developed and launched Love Holidays Travel, an international travel booking website. Focused on user-friendly design, secure booking, mobile responsiveness, and SEO optimization.

Digital Marketing (Meta Ads)

Managed digital marketing campaigns for trading firms, focusing on SEO and user engagement to attract clients



Projects

- <https://goldforexresearch.com/>
- <https://goldfxresearch.com/>
- <https://gfrsmctrading.com/>
- <https://smctradinghub.com/>
- <https://gplchimp.com/> (Project Website)
- <https://loveholidaystravel.com/>
- <https://shauoor.org.pk/> (Project Website)

Landing Pages:

- <https://officialallstarforex.com/>
- <https://instituetraders.com/> (Mobile Responsive)



Language

- **English (Conversational)**
- **Urdu (Native)**